

LUXY Technologies and AAA South Jersey Announce Partnership to Bring Professional Ground Transportation to AAA's Travel Network

Shelton, CT – January 12th, 2026 – LUXY Technologies Inc., dba LUXY Ride, a leading technology platform for professional black car transportation, today announced a strategic partnership and investment from AAA South Jersey. The collaboration integrates LUXY Ride's managed ground transportation platform into AAA's comprehensive travel offerings, allowing AAA members and travel agents to book premium chauffeured rides alongside flights, hotels, and vacation packages.

The partnership enhances AAA South Jersey's robust travel portfolio by introducing a professionally managed ground transportation solution. Building on its long-standing offerings such as flights, cruises, hotels, rental cars, and vacation packages, AAA South Jersey is now adding another layer of convenience and high-end service for travelers seeking seamless and secure experiences. LUXY Ride's nationwide network of over 1,000 licensed, insured operators now gives AAA the centralized platform needed to offer consistent, high-quality car service from door to destination.

"This partnership is about more than investment. AAA has one of the largest and most trusted travel networks in North America, and they saw what we've built as a natural fit," said Joe Salemm, CEO and founder of LUXY Ride. "Together, we're giving travelers something new: a reliable, professional ground transportation option that matches the quality they already expect from AAA."

For AAA South Jersey, the partnership represents a milestone in strategic innovation. The investment marks the organization's first-ever equity investment at the chapter level, reflecting its commitment to enhancing member value through forward-thinking partnerships.

"We've been looking to align with a travel partner that could bring real value to our members and also create an opportunity to support an innovative company in the travel space," said David Antrilli, CEO of AAA South Jersey. "LUXY Ride's technology and nationwide professional network give our agents and members exactly what they've been asking for: high-quality, dependable car service that fits right into their travel plans."

A Partnership Built on Shared Vision and Mutual Benefits

The collaboration delivers strategic advantages for both organizations. For AAA South Jersey, the partnership enhances the customer experience, expands service capabilities, and creates new travel opportunities for its 220K+ members. For LUXY Ride, the partnership brings national visibility, access to AAA South Jersey's extensive travel network, and growth capital to continue scaling its technology and operator ecosystem.

LUXY Ride differentiates itself from rideshare services by focusing exclusively on licensed, professional chauffeurs rather than "part-time" casual drivers. The company's proprietary technology optimizes operator utilization by reducing "empty leg" trips, resulting in greater cost

efficiency and more competitive pricing for customers. This technology-driven approach aligns with AAA's commitment to delivering reliable, high-quality travel experiences.

The partnership also creates opportunities for AAA South Jersey members who are operators to join LUXY Ride's network, strengthening local coverage and deepening community connections.

Modernizing Travel Through Technology and Service

Both organizations share a vision of modernizing the travel experience by combining technology, service, and reliability to meet evolving traveler expectations. The partnership supports AAA's long-term goal of offering full-service travel coverage from door to destination, while underscoring LUXY Ride's commitment to working with strategic partners who understand the travel industry.

About LUXY Technologies

LUXY Technologies is a leading technology platform for professional black car transportation. Built to connect passengers with licensed, insured chauffeurs and operators nationwide, LUXY Ride delivers premium service through innovative technology that helps reduce empty trips and improve efficiency. With a growing network of operators and a focus on quality and reliability, LUXY Ride is redefining how professional ground transportation is booked and managed. For more information, visit [LUXY Ride](https://www.luxyride.com) at www.luxyride.com.

About AAA South Jersey

Started in 1902 by automotive enthusiasts who wanted to chart a path for better roads in America and advocate for safe mobility, AAA has transformed into one of North America's largest membership organizations. Today, AAA delivers exceptional roadside assistance, helps travelers plan their dream vacations and adventures, offers exclusive member discounts and benefits, and provides trusted financial and insurance services, all to enhance the life journey of our 65+ million members across North America, including nearly 58 million in the United States. AAA South Jersey services members throughout Camden, Gloucester, Salem, and Cumberland counties. To learn more about all AAA offers or become a member, visit southjersey.aaa.com.